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Reg. No. : .....

Name : .....

First Semester M.Com. Degree Examination, August 2021

Paper I : CO 211 — BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time : 3 Hours Max. Marks : 75

SECTION – A

Answer **all** questions. **Each** question carries **2** marks.

1. Define business ethics.
2. What is ethical congruence?
3. What is code of ethics?
4. Define corporate social responsibility.
5. What is Deceptive pricing?
6. What is ethical climate?
7. What is a Security threat?
8. State two difference between professional and company code.
9. Define Corporate Governance.
10. List the types of ethics.

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. Explain briefly the benefits of good corporate governance.

12. Explain briefly Psychological Expectancy Model.

13. How do you develop code of Ethics?

14. Comment on the ethical issues in human resources management.

15. Compare and contrast cognitivism and non-congnitivism.

16. Explain 4 areas of pricing which are unethical and illegal.

17. Why does ethics matter in Business?

18. What is social responsible advertising?

(5 × 5 = 25 Marks)

SECTION – C

Answer **any two** of the following questions. **Each** question carries **15** marks.

19. What are the important distinctive characteristics of ethical problems?

20. In India corruption and bribery are taking place in Educational institutions. How do you eradicate?

21. How do you prevent computer crimes? Explain.

22. “Finance would be impossible without ethics”. Do you agree? Comment.

(2 × 15 = 30 Marks)

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